Names: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ pd. \_\_\_\_\_

**Rhetorical Device Group Practice**

**Directions**: Using what you know about rhetorical devices (ethos, logos, pathos), come up with an ad that would sell a regular writing pencil sharpener. This pencil sharpener cannot have any special qualities or features outside of what a pencil sharpener normally does. Besides this requirement, you can be as creative as you would like while creating your ad. You will read aloud/ show the ad to the class and they must determine what the primary rhetorical strategy is for your ad.

-Write down anything that will be said. Keep it around 30 seconds to a minute.

-Include any visuals drawings that you might want to use.

-Think about what was effective during the pen activity and apply to this activity.

-Try to use at least 2 rhetorical devices. **List them here:**

-Have some fun with this.